



feed. grow. thrive.

# The Feeders' Digest

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**AUGUST 2025**



## GM's Perspective

It's remarkable how quickly this year is moving along.

As we enter the second half of 2025, I'm pleased to share that things remain busy and exciting here at NFS. We've made significant strides in several areas, and I'd like to take a moment to update you on our progress.

As part of our ongoing journey, I'm delighted to introduce a few new faces to our team. Anton van Schoor has joined us as our Technical Sales Manager. With a strong background in animal science and nutrition, Anton plays a key role in refining our product range and leading our Sales and Relationship Team.



We've also expanded our presence on the ground with two new additions to the Sales and Relationship Team: Rob Crawford in Victoria and Jill Ramsey in South Australia. Their local expertise and commitment to customer service will be instrumental in strengthening our connections and support across these regions.



Behind the scenes, we continue to enhance our product offerings and streamline our supply chain planning. Our top priority remains ensuring that you have access to the products you need, when you need them, delivered reliably and on time.

Another exciting development is our refreshed branding. Moving forward, National Feed Solutions will be known simply as NFS. Alongside this change, we've adopted a new tagline: Feed. Grow. Thrive. This reflects our core mission—to support your business in every stage of growth through quality nutrition solutions.



We're energized by the progress we're making and remain committed to becoming your preferred supplier of livestock nutrition. While we acknowledge there's still work to be done, we're moving forward rapidly and hope you're already seeing the positive impact in the service we provide.

Thank you for being a part of our journey.

**Gavin McClay**  
General Manager

# National Feed Solutions is now...



As part of our ongoing commitment to being your preferred provider of livestock feed products, nutritional expertise, and technical solutions, we are excited to announce a brand refresh that reflects our mission and future direction.

**We are transitioning from National Feed Solutions to NFS – Feed. Grow. Thrive.**

## Why the Change?

This rebrand is more than just a new name—it's a renewed commitment to our customers, our values, and the future of Australian livestock production.

We have built a new and dedicated team, sharpened our focus on service and delivery, and refined our product offering to ensure our product range delivers a nutritionally premium offering that supports livestock performance and farm profitability.

**Feed. Grow. Thrive.** encapsulates the essence of what we do and why we do it:

**Feed:** Our core business - delivering high-quality, nutritionally balanced and scientifically formulated livestock feed products.

**Grow:** Supporting the growth and production outcomes of your livestock and the continued development of our company and services.

**Thrive:** Our shared goal - for your livestock, your business, and our partnership.

## What This Means for You

This brand refresh is designed to strengthen our connection with you—our valued customers—and to clearly communicate our promise:

- Premium products from reputable suppliers
- Expert advice from a team of experienced nutritionists and technical specialists
- Reliable service that supports your success

## What's Next?

We are rolling out the new brand across all touchpoints:

### Marketing Materials:

Updated brochures, packaging, and digital content.

### Stakeholder Engagement:

Clear communication with customers, suppliers, and partners.

### Internal Rollout:

Training and alignment across our team to ensure consistent delivery of our brand promise.

## A Stronger Future, Together

**NFS – Feed. Grow. Thrive.** is more than a tagline—it is a vision for the future. It reflects our dedication to excellence, innovation, and partnership. We are excited to take this next step with you and continue building a thriving livestock industry together.

Thank you for your continued trust and support.  
**The NFS Team**

## Our first NFS catalogue is coming...

September will see the release of our first annual catalogue detailing the full range of products and services available through NFS.





# Surveillance iL Calf

The ideal inclusion to your calf rearing program.

## Product Details

Surveillance iL Calf brings every element of nature's extraordinary DNA together in perfect, seamless balance. Superior performance, scientific design and masterful technology combine to create a calf product that is giving the customer the option to not have to use antibiotics at all. This is the definitive antibiotic alternative. Surveillance iL Calf supports neonatal gut health. Calf diarrhea and lung disease are the most common causes of death in young calves. Early identification and treatment increases survival rates.

[Click here for more information](#)



Use Case	Dose Rate (ml/hd/day)	Cost per Dose	Notes
Gut development & illness prevention	6-10	\$0.09-\$0.15	Mixed into milk feedings
Sick calves (electrolyte feeding)	15	\$0.22	Added to electrolyte solution
Stressful events (weaning, transporting)	20-30	\$0.30-\$0.45	Oral drench during high-stress periods



(Available in a 20-litre pack & 1248 kg IBC)



Bacillus Strains



Bioactive Polysaccharides



Yeast Culture



Yucca



Phytonutrients Anti-inflammatory properties



Yeast Components, Prebiotics & Postbiotics



Scan the QR code to see more of our premixes, loose licks, pellets, proteins, and supplements.



For more information call your NFS Sales & Relationship Manager or our Customer Service team on 1300 87 35 87



# Calf rearing

Support calf health, growth, & vitality this calving season

## Accelerate Premium Calf Milk Replacer

Jumpstart Accelerate Premium Calf Milk Replacer is a high-quality calf milk replacer containing premium dairy ingredients. Fortified with chelated trace minerals and vitamins, Direct Fed Microbials and Prebiotics to support calf health, growth and vitality to allow your calf to reach its genetic potential.

[Click here for more information](#)



## Jumpstart Calf Muesli

JumpStart Calf Muesli is a highly palatable, nutrient dense muesli, formulated with high levels of molasses and chaff to encourage pellet intake in calves, from birth to 12 weeks of age. It is manufactured from a selection of highly digestible ingredients to deliver essential nutrients for growth and development.

[Click here for more information](#)



NFS has gone social! Follow us on Facebook and on Instagram!



## A selection of positive stories from across the Australian livestock sector...

### Australia's Top Working Cattle Dog Crowned

In a spirited five-day competition in Casino, NSW, one exceptional dog outperformed 180 others to earn the title of Australia's Best Working Cattle Dog. The event celebrated the vital role of working dogs in livestock management and highlighted the deep bond between handlers and their canine partners.



### NSW Poultry Production Soars with Sustainable Growth

Chicken meat production in New South Wales jumped 8.4% in 2023–24, reaching over 536,000 tonnes. This growth was driven by strategic investments in grower sheds and biosecurity, positioning NSW as the top poultry-producing state in Australia. The industry's focus on ethical farming and carbon reduction is winning consumer trust and boosting productivity. With demand for affordable protein rising, poultry remains a cornerstone of Australia's food security and agricultural success.

### Sheep Fertility Study Highlights Nutrition Gaps

A 14-year study by NSW DPI and University of Sydney has revealed low fertility rates in Australian sheep flocks — averaging just 76% pregnancy in scanned mobs. The research points to inadequate ewe and ram nutrition before mating as a key factor. Improving pre-mating liveweight and body condition could significantly boost reproductive performance.

### Livestock Growth Surges in NSW

NSW livestock production soared in 2023–24: beef up 21%, sheepmeat up 17%, and poultry up 8%. Improved seasonal conditions and strategic expansion of grower sheds drove the gains, despite Avian Influenza challenges. Dairy also rose 5%, showcasing the sector's resilience.

### Beef Producers Show Strong Optimism for 2025

Confidence among Australian beef producers has surged, with 56% expressing a positive outlook for the year ahead. According to Meat & Livestock Australia's latest survey, herd growth is expected to rise by 6%, driven by better seasonal conditions and market stability. Producers are focusing on rebuilding herds and improving quality, with many planning to retain more heifers and expand operations.

### Australian Dairy Sector Gains Global Recognition in July 2025

In July 2025, the Australian Dairy Products Federation released a bold update outlining a National Dairy Industry Success Strategy, aimed at revitalising the sector. The plan includes reforms to boost farm efficiency, strengthen the processing workforce, and drive innovation in sustainability. With dairy contributing over \$18.5 billion to the economy and supporting 70,000+ jobs, the strategy positions Australian dairy as a global leader in quality and resilience. The update also emphasises dairy's role in public health and nutrition, reinforcing consumer trust and export competitiveness.





## ACE Livestock - Technical Update

# Maximising a lean carcass for profit

**When looking at your kill sheet, if there are more than 10% of pigs going fat or if you are losing more than \$0.10/kg on average, it may be worth considering a nutritional intervention.**

The Australian pig industry is enjoying a welcome upward shift in carcass weights. However, we at ACE Livestock are also seeing an increase in the number of customers that are facing challenges with backfat thickness and financial penalties from the abattoir.

Going to heavier slaughter weights means we have older pigs at slaughter. The metabolism of the pigs slows down with age, as their potential for lean muscle deposition plateaus, their fat deposition rate rises. Females and immuno-castrates are more likely to go fat. Late autumn is often a time when backfat can drift up when growth hormone secretion declines in response to the declining day length, this is a natural strategy to encourage the pig to lay down more fat in preparation for the winter.

Firstly, review the energy density of your diet, relative to the appetite of your pigs. Your diet program needs to promote lean deposition whilst controlling energy intake.

We have several nutritional tools (that can be used alone or in combination) that can reduce backfat thickness but improving the lean deposition rate and/or by reducing the fat deposition rate.


Options to consider are detailed in Table 1 and should be discussed with your ACE Nutritionist.

There are of course other factors which can contribute to fat deposition rates, these include genetics, out-of-feed events, sex effects and unbalanced or incorrect diets.

Lastly, it is important to check it is a real effect and not related to changes at the abattoir.

**If you have any concerns in relation to your back fat levels, we encourage you to reach out to your ACE Nutritionist to find an appropriate solution.**

Table 1

	Main benefits	Inclusion rate	Application period	Estimated Cost
<b>NFS Elite Trimline Plus</b> 	Reduce backfat	500gm/T	30kg to slaughter	\$0.80/pig or \$0.010/kg pork
<b>Creamino (GAA)</b>	Reduce backfat, reduce FCR	300gm/T	30kg to slaughter	\$1.00/pig or \$0.013/kg pork
<b>Betaine</b>	Reduce backfat	1.25kg/T	60kg to slaughter	\$1.23/pig or \$0.016/kg
<b>Co-Rouge 20% PMX (Monovalent Cu)</b>	Increase ADG, reduced FCR	500gm/T*	30kg to slaughter	\$0.86/pig or \$0.011/kg pork
<b>Ractopamine</b>	Increase ADG, Reduce appetite Reduce FCR	5-20ppm/T	Last four weeks before slaughter	\$0.98/pig or \$0.012/kg pork for 5ppm \$3.90/pig or \$0.05/kg pork or 20ppm

\*Also available in a concentrate which is used at 100gm/T.

**ACE Livestock Consulting - 08 8524 6082**

**Tony Edwards**  
0408 505 194

**Megan Edwards**  
0497 894 095

**Emily Boothey**  
0408 505 236

**Lisa Nietschke**  
0408 505 911

Technical nutritional support is available to NFS Customers through ACE Livestock Consultants.  
The NFS team can facilitate contact with ACE, or they can be contacted directly.



## NFS to support 'Pigs in Schools' Program

NFS is very pleased to announce its involvement with South Australia's 'Pigs in School' Program. 'Pigs in Schools' has been running for many years in South Australia encouraging and supporting high school students to learn more about pig husbandry in a hands-on way. In supporting the 'Pigs in Schools' Program, NFS would also like to acknowledge Ridley Agri Products for its many years of support to the program.

**"A fantastic hands-on learning opportunity for students and a great way to bring real-world agriculture into the classroom"**

### Through the program, participating schools receive:

- NFS Elite pig feed to support piglets up to 10 weeks of age
- Expert advice from industry professionals
- Access to purpose-built pig facilities
- A nutrition program tailored to help students learn how to raise healthy, happy pigs.

**NFS is proud to support the positive promotion and development of Australian Livestock Farming.**

Supporting Melanie Hawkes as she takes part in the "World's Greatest Shave".

NFS is pleased to be able to support Stanhope farmer Melanie Hawkes as she helps raise awareness of Leukemia as part of the World's Greatest Shave!

**Leukaemia  
Foundation**

**World's  
Greatest  
Shave**



**Support Mel by  
scanning the  
QR code**



**Gavin McClay**  
General  
Manager  
0425 825 288  
gavin@nfs.au



**Ray Yu**  
Finance & Operations  
Manager  
0466 988 366  
ray@nfs.au



**James Dean**  
Supply Chain &  
Procurement Manager  
0413 967 322  
james@nfs.au



**Anton Van Schoor**  
Technical Sales  
Manager  
0493 150 463  
anton@nfs.au



**Graeme Pope**  
South Australia  
0493 066 006  
graeme@nfs.au



**Jill Ramsey**  
South Australia  
0493 220 322  
jill@nfs.au



**Rob Crawford**  
Victoria  
0492 444 177  
rob@nfs.au



**Georgia Munyard**  
Victoria  
0499 899 440  
georgia@nfs.au



**Craig Sandral**  
New South Wales  
0456 883 062  
craig@nfs.au



**Jasmyne Clarke**  
Customer Service  
1300 87 35 87  
sales@nfs.au



**Naomi Churton**  
Office & Accounts Manager  
1300 87 35 87  
accounts@nfs.au



**Dreen Hancock**  
Customer Service & Purchasing  
1300 87 35 87  
sales@nfs.au



**Our team is here to support you with expert advice,  
on-farm service, and nation-wide delivery.**

**1300 87 35 87**  
**nationalfeedsolutions.com.au**



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